



For Immediate Release

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WinnCare Partners with Bound Tree to Bring Innovative Lifting Cushions to EMS Agencies Across the United States

WinnCare, a leading manufacturer of post-fall management solutions, is excited to announce a strategic partnership with Bound Tree, a trusted provider of EMS supplies. This collaboration will introduce WinnCare's world-renowned lifting cushions designed to improve safety, reduce musculoskeletal injuries and enhance operational efficiency into EMS agencies across the United States.

The partnership focuses on offering EMS workers the latest in lifting cushion technology, including the Mangar ELK, Mangar Camel, and Mangar Eagle inflatable cushions. These devices are specifically engineered to address the growing concern of musculoskeletal (MSK) injuries in the EMS field, which result from the physical demands of lifting and moving patients. By reducing the physical strain placed on EMS workers, these cushions aim to lower the frequency of workplace injuries, decrease sick leave, and reduce associated costs related to workers' compensation claims.

Each year, EMS agencies in the U.S. experience a significant number of MSK-related injuries. These injuries not only affect the health and well-being of EMS professionals but also have substantial financial implications for agencies due to rising sickness costs and the need for replacements or overtime. The introduction of the Mangar lifting cushions is a direct response to these challenges, designed to protect EMS personnel and ensure the highest level of patient care.

Simon Claridge, CEO, WinnCare explains, "We are thrilled to partner with Bound Tree to introduce our proven lifting cushion solutions to EMS agencies in the United States. Our joint ambition is to have every EMS truck in the US carrying a lifting cushion and reduce the risk of MSK injury to EMS workers sustained during lift assists. This partnership represents an important step in achieving that. We look forward to working in collaboration with Bound Tree and the opportunities and successes that 2025 will bring."

Manufactured in the UK, the Mangar ELK, Mangar Camel, and Mangar Eagle have become the standard in post-fall management across Europe and Australia. The Mangar ELK was first adopted by Surrey Ambulance Service in 2006, and since then, it has been used by every NHS Ambulance Trust in the UK. The use of these lifting cushions has helped NHS Trusts save millions of pounds in sickness-related costs, all while improving the safety and efficiency in patient handling.

Rob Meriweather, President of Emergency Preparedness, Bound Tree said, "Bound Tree is excited to offer WinnCare's innovative lifting cushions exclusively to U.S. EMS agencies. We are committed to providing EMS teams with solutions that improve their safety, performance and the quality of care they provide. We believe that the Mangar lifting cushions will make a significant difference in EMS agencies across the country."

The official launch of the partnership took place at the Bound Tree Medical conference in Ohio this week, where representatives from both WinnCare presented the lifting cushions and discussed their benefits. The Bound Tree Medical sales force had the opportunity to see firsthand how these products can revolutionise the way lift assists are done in the field, with a focus on enhancing worker safety and patient comfort.

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Through this collaboration, WinnCare and Bound Tree are paving the way for a safer and more effective EMS workforce, one that is better equipped to handle the physical demands of their profession while reducing injury risks and associated costs. For more information about the Mangar lifting cushions please visit www.boundtree.com, contact your local Bound Tree representative.

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About Bound Tree Medical:

Bound Tree Medical, part of the Sarnova family of companies, is a leading, nationwide distributor of emergency medical equipment, services, supplies and pharmaceuticals to EMS, fire, and other first responders. With over 40 years of experience, Bound Tree Medical is committed to providing its customers with the products, services, and support they need to provide exceptional pre-hospital care and save minutes and lives.

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